

Creating our Action Plan

- What is Our Objective?
- Who Do We Need to Move?
- What Do They Need to Hear?
- Who Do They Need to Hear it From?
- What Actions Will We Use to Make Our Point?

Creating Goals

SMART

- Specific
- Measureable
- Achievable
- Realistic
- Time Bound

Action Steps

- Identify potential partners
- Identify potential communication or meeting strategies
 - In person
 - Telephone
 - Internet
 - Chat
 - Group
 - Regional
 - Self-help / peer support groups

What	By Whom	When	Expected Outcomes
Identify Planning Committee			
Identify Communication – Email Group			
Identify Who has resources we can use			
Identify When can we meet again by phone or in person			